



Next Steps

Actionable Ideas for all Florida MPOs

Florida Metropolitan Planning Organization Advisory Council
Freight Subcommittee Meeting
June 7th, 2018 | 9:30 AM - 10:30 AM

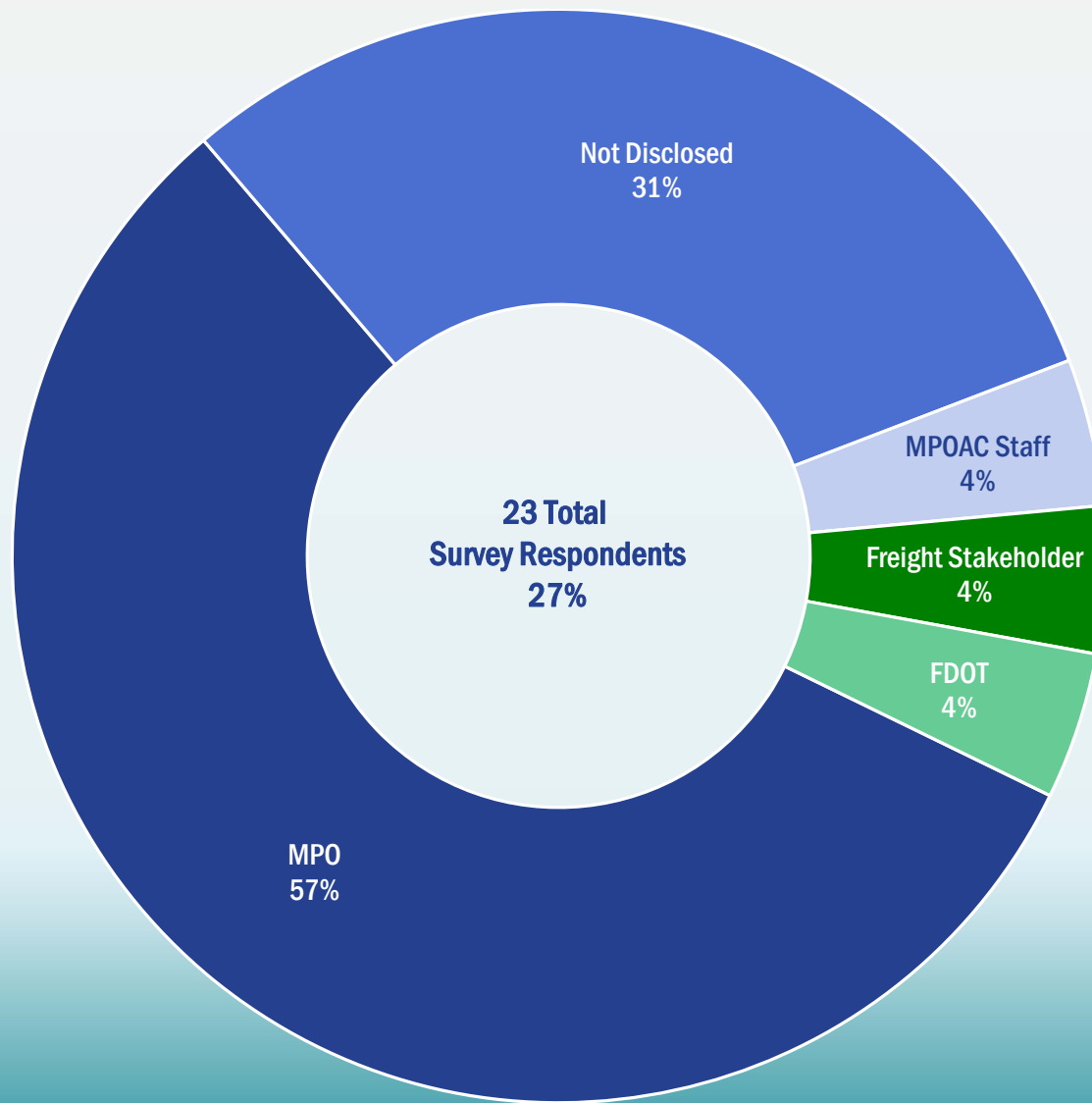


Agenda

- Survey Response Rate
- Survey Structure
 - Strategic Themes
 - Presentation Topics
 - Products
 - Additional Feedback
- Open Discussion
- Questions and Answers

Survey Response Rate

- 85 Total MPOAC Freight Committee Participants Surveyed
 - Two (2) City Email Domain Names
 - Four (4) Consultant Email Domain Names
 - 14 FDOT Email Domain Names
 - One (1) Freight Stakeholder Email Domain Name
 - 62 MPO/TPO/TPA Email Domain Names
 - One (1) Research Email Domain Name
 - One (1) MPOAC Staff Email Domain Name



Survey Structure

- **Strategic Themes**
 - Nine (9) Level-of-Interest Questions
 - One (1) Open-Ended Response Question
- **Presentation Topics**
 - 12 Level-of-Interest Questions
 - One (1) Open-Ended Response Question
- **Potential Products**
 - Five (5) Level-of-Interest Questions
 - One (1) Open-Ended Response Question
- **Additional Feedback**
 - Three (3) Open-Ended Response Question

Scoring Level-of-Interest

- Interest Category and Associated Score
 - Extremely Interested = 4 points
 - Very Interested = 3 points
 - Somewhat Interested = 2 points
 - Not So Interested = 1 point
 - Not At All Interested = 0 points
- Factors That Were Considered
 - Number of Responses per Interest Category
 - Average Number of Points Representing Level-of-Interest
 - Standard Deviation (Central Tendency)

Future Strategic Themes

- **Top 5: Prioritization Based on Survey Results**
 - 1. Performance Measures**
 - 2. Success Stories and Lessons Learned**
 - 3. Economic Opportunities tied to Freight**
 - 4. Technology Applications for Freight/Transportation Systems**
 - 5. Policies and Legal Issues**

Future Strategic Themes

- **Prioritization Based on Survey Results (continued)**
 6. **Public/Private Collaborations**
 7. **Data Collection and Modeling**
 8. **Transportation Systems Operations and Maintenance**
 9. **Workforce Development and Training**

Future Strategic Themes

- **Additional Themes from Open-Ended Responses**
 - Funding Sources for Freight Initiatives
 - Effects of Florida's Tourism Industry on Freight
 - Shifting Freight Imports/Exports from Non-Florida Ports to Florida Ports
 - Profiling and Championing Florida's Freight Assets
 - Increasing the Involvement of Florida's MPOs in Freight

Future Presentation Topics

- **Top 5: Prioritization Based on Survey Results**
 - 1. Automated and Connected Commercial Vehicles (ACV)**
 - 2. FHWA Performance Measures Implementation Requirements: Targets Overview and Implications**
 - 3. Impact of Florida Ports: Overview and Challenges**
 - 4. Freight in Smart Growth and Complete Streets Environments**
 - 5. Impact of Passenger Service on Freight Rail Operations: The Brightline Service**

Future Presentation Topics

- **Prioritization Based on Survey Results (continued)**
 6. **Freight Bottleneck Analysis Update**
 7. **Truck Travel Reliability**
 8. **Understanding and Maximizing Grant Funding Opportunities**
 9. **Truck Platooning**
 10. **Freight Modeling: The State of Practice in Florida and Nationwide**
 11. **Truck Parking**
 12. **Truck Driver Hours of Service**

Future Presentation Topics

- **Additional Topics from Open-Ended Responses**
 - **Last Mile Freight Issues**
 - **Freight Performance Management in 2020**
 - **Multimodal Freight Planning**
 - **How to Identify a Freight Project Opportunity That is Compatible with Available Funding Sources**

Future Products

- **Prioritization Based on Survey Results**
 1. A Program List of MPOAC identified freight projects with statewide significance traversing multiple MPO boundaries
 2. A Program List of MPOAC identified multimodal freight projects
 3. Integrating Freight into an LRTP / TIP Guidance (e.g. guidebook, whitepapers, or fact sheets)
 4. A Project List of MPOAC identified freight projects that have yet to complete the planning process (i.e. for project ideas that are not "construction ready" but represent potential priority projects for the future)
 5. Competitive Grant Applications Guidance (e.g. guidebook, whitepapers, or fact sheets)

Additional Feedback

- **Additional Feedback Prompts:**
 - **What Other Activities Would You Like To See The MPOAC Freight Committee Engage In To Better Promote Freight In Florida?**
 - **Please Tell Us Any Thoughts Or Ideas That You Have To Help The Committee Meet Its Directives.**
 - **Please Tell Us Any Additional Thought Or Ideas You Have On How The Committee Can Help Your Agency's Needs.**

Additional Feedback

- **Suggestions from Open-Ended Responses**
 - Take Tours of Important Freight Facilities in Florida
 - Improve Relationships with Public Planning Partners
 - Improve Engagement with Freight Stakeholders
 - Increase MPO Input/Feedback for Critical Urban Freight Corridor Designations
 - Investigate Potential for Rail Freight along US-27
 - Explore the Topic of Automated Freight Trucks
 - Explore the Use of the Inter-Coastal Waterway for Freight Movement



Open Discussion

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Additional Feedback About the MPOAC Freight Committee

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Questions and Answers

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