



The Florida Metropolitan Planning Organization Advisory Council

Mayor Richard J. Kaplan
Chairman

MPOAC Freight Committee

Document: Vision and Mission Statements

Vision Statement

Foster the development through the MPOAC of a comprehensive integrated, coordinated multimodal freight network for Florida.

Mission Statement

To be the collective forum for the development and promotion of actionable ideas that foster and support sound goods movement planning and initiatives for all Florida MPOs.

Objectives in Furtherance of Vision and Mission

- Build on and leverage relationships that promote professional networking between MPO's and other groups with parallel interests in safe, secure, cost-effective and environmentally sensitive goods movement.
- Provide MPOs with materials and media that can be used to help to raise awareness and educate Board members, other MPO staff, the public, elected officials and industry representatives on the importance and relevance of freight planning and freight investments to Florida's economic vitality.
- Provide a forum where MPO's, FDOT and the USDOT can share success stories and lessons learned from freight initiatives.
- Provide MPO's information that can help facilitate compliance with current federal law and regulations relating to freight planning and freight planning performance measurement.
- Serve as a single point of contact for federal and state agencies interested in vetting ideas or searching for ways to promote freight in the metropolitan planning process.
- Participate in the development and prioritization of projects that comprise the comprehensive integrated, coordinated multimodal freight network for Florida.